

## **IAT 432 Lecture 1 -- Focus Questions**

*Instructions: work with your working group to answer these questions about key concepts in design evaluation based on readings and/or slides/audio lectures. Have one team member be prepared to report back to the class. All team members should have a copy of team's answers – which you can then add to during Zoom discussion to correct, clarify, add details, update etc.*

1. Why do we use an evaluation framework?
2. When and why might you use an analytic method instead of a participatory method?
3. What kinds of data are qualitative?
4. How might you gather qualitative data? What does it tell you about a design?
5. What is subjective data? subjective results?
6. What kinds of things can quantitative (numeric) data tell you?
7. What makes data objective?
8. Can we always trust objective results?

9. How might you use information from a formative evaluation differently than a summative evaluation?

10. What is the difference between evaluation questions and research questions?