

## IAT 432 – Affective Evaluation

Name \_\_\_\_\_

Grade \_\_\_\_\_

### **Introduction**

Poor

Satisfactory

Good

Excellent

Is it concise and to the point?

Does it summarize the situation you are studying and why?

### **Methodology**

Poor

Satisfactory

Good

Excellent

Does say who the participants were (backgrounds, etc) without revealing identities?

Does it explain what steps were taken in the study and how they were conducted?

Does it provide rationale for the study steps?

### **Results:**

Poor

Satisfactory

Good

Excellent

What is the data for the IMI/Enjoyment questionnaire? (e.g., mean/std dev, appropriate graphs)

What is the data for the cued debrief recall? (e.g., positive, neutral, negative counts, graphs)

What does your analysis of the data tell you about each of the player's experiences with game play?

How does the data compare between the IMI Questionnaire and the Cued Debrief Recall analysis?

### **Discussion / Implications:**

Poor

Satisfactory

Good

Excellent

Does it concisely describe what the results mean?

Does it describe what designers should do based on the results?

Are the interpretations reasonable given the data? Do they match the data?

Are the improvements higher-level ideas rather than nit picky points?

### **Appendix 1: Raw Data**

Poor

Satisfactory

Good

Excellent

Does it include all original data sheets and notes?

Are the data sheets filled-in adequately?

### **Writing Quality**

Poor

Satisfactory

Good

Excellent

Is the document written at a high quality as expected at the 4<sup>th</sup> year university level?

Are there spelling or grammar mistakes?

Is the writing interesting and engaging?

Note: You will receive a recommendation of Poor, Satisfactory, Good, or Excellent on the above aspects. This is meant to provide an overall impression of each section of your document but does not map directly to a final grade. E.g., just because you get all "Good" ratings does not mean you automatically get a 'B'. The evaluator will base your final grade on the overall quality of your submission, taking into account all of the above listed sections where some may be emphasized more than others.