**IAT 834 Mixed Methods in Design Evaluation**  
**Research Design Weekly Assignment:** 3. Introduction & Purpose Statement  
**Due:** We will work on this in class  
Email to me by Sunday 5 pm.

**Read:** Creswell (2013) Chapters 5 (Introduction) & 6 (Purpose Statement).

**Assignment:** Writing the Introduction  
Using the deficiencies model from Creswell, write up the five pieces for an introduction to your research proposal. Base this on your research topic from Assignment 1 and literature review from Assignment 2.

**Hand in:** Use the five part introduction structure outlined in Creswell (2013).

Write up the five parts separately, each under a separate heading as follows:

1. The research problem*  
2. Studies that have addressed this problem (use references from your literature review from Assignment 2)  
3. Deficiencies in these studies.  
4. The importance of the study for an audience (which audience?)  
5. The purpose statement**

* A research problem is not the same as a topic or research questions. Your research problem is what drives your study in the first place. It is what you are trying to “solve” or “understand better” by exploring a concept or phenomenon.

A research problem is the issue that exists in the literature, in theory, or in practice that leads to the need for the study.

**Purpose statement  
From Creswell (2013), a purpose statement is: “why you want to do the study and what you intend to accomplish.”

Use the mixed methods approach to the purpose statement as outlined in Creswell (2013). Use the appropriate script provided by Creswell.

Ensure that you properly understand what is required to address 1-5 above. Each piece has a separate definition and has a different focus. Address each piece separately, clearly and concisely.

Hand in a digital word version of your document using the usual file naming convention with page numbers and headers, maximum 1250 words.